

Program Management

Our program and project support includes expert facilitation to help organizations bring team members together, use their diverse viewpoints and divergent interests to build a constructive and productive advantage, and optimize timely and efficient delivery to client requirements, which, in turn, result in customer delight.



Project Management

TBG combines our strategic thinking skills with a technical expertise to develop, manage, and communicate the end result and business value of a project. We have planning and budgeting skills and can vary our communication styles for the appropriate audiences -- senior executives, technical specialists, line managers, team members, etc.

"Your customer-centered approach was very apparent. Your team provided timely communications and responses to queries. I thought the project "newsletter" worked very well in keeping everyone informed. It was clear that your team prepared well for each session." - Program Director, FHWA



Conference and Event Planning

Today's organizations are increasingly demanding a solid return on investment (ROI) from conferences and events. *TBG Resultants*[™] has planned and organized meetings, conferences, retreats, and focus groups for a wide range of clients and has the know-how to provide that ROI. We negotiate the best buy for our clients from selection, catering, audiovisual, décor, entertainment, to transportation needs.

"Thank you so much for the work that you and your team have devoted to this event. Words cannot express my appreciation for YOU! Thank you!" - Division Chief, DOT

Information Management & Technology Support

TBG Resultants[™] have provided electronic support of program management needs, including the design, development, installation, systems administration, and maintenance of networks and databases. We have prepared and delivered surveys using tested and proven Web tools.

Facilities Management

TBG starts the facilities management process by doing a space analysis. Our objectives are focused on reducing maintenance and management costs, enhancing processes, managing growth and/or reducing space for facilities, and improving the decision-making process along the way.

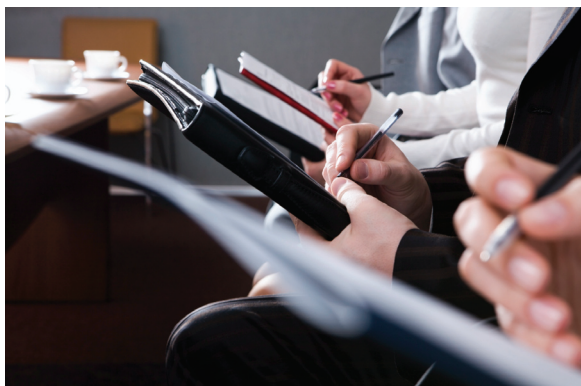
Client Success

Dept. of Transportation (DOT) Federal Motor Carrier Safety Administration (FMCSA)

FMCSA needed to develop strategies and process improvements for the Ticketing Aggressive Cars and Trucks (TACT) Program to educate commercial and passenger vehicle drivers to reduce risky driving behaviors. *TBG Resultants™* conducted a process, outcome and impact evaluation; developed a concept/brand platform including core messages, marketing themes, and marketing communication materials; created the Web site; and created briefing documents and articles for publications to promote the successes of the program. The program team won the *Transportation Secretary's Safety Award* in October 2008.

Dept. of Health and Human Services (DHHS) National Institutes of Health (NIH) National Institute on Drug Abuse (NIDA) Div. of Pharmacotherapies and Medical Consequences of Drug Abuse (DPMCDA)

TBG provides national and international meeting/conference and logistical, marketing, and promotional support: event planning, materials production, language translation, scientific writing and editing, videotaping, audio taping and transcription services. This is a performance-based contract and TBG has performed exceptionally for the past 5 years.



Dept. of Agriculture Office of Operations (OO)

TBG Resultants™ were tasked to study and recommend product and program management changes for the USDA, Office of Operations' (OO) warehouse and printing facilities. Our team evaluated the technology, personnel, and customer needs, and conducted a benchmark study before making recommendations to consolidate, divest, and to change equipment and technology to reduce costs and improve returns on investment in helping USDA, OO serve its many agency customers. Over \$1.5 million in savings was projected without significant personnel changes.

Department of Agriculture, Food Safety Education Staff, Food Safety and Inspection Service

TBG Resultants™ were engaged to utilize our social marketing capabilities and strategies to change food preparation habits during home cooking. We used geodemographic knowledge, lifestyle, and psychographic research; focus groups; and listening sessions to design targeted awareness and educational materials that encouraged behavioral change to use food thermometers for sufficient cooking. We collaborated on a local pilot for this campaign which is now distributed nationwide. Survey results showed statistically valid behavioral change in the target population, the process is published on the USDA web site.

Dept. of Agriculture Food Safety and Inspection Service

TBG Resultants™ managed the USDA Food Safety and Inspection Service's computer facilities by collecting and producing daily reports from 900 field inspectors across the U.S. It was our responsibility to manage the facility 18 hours a day and to deliver reports as needed. TBG performance measurement specialists were instrumental in supporting the conversion to performance metrics, winning a USDA, FSIS agency award in 2001 – *Disadvantaged Business Contractor of the Year* for outstanding support and service.