



TBG Resultants<sup>SM</sup> (executives, staff and consultants who produce measurable results) have extensive expertise in diverse fields: management, business, social science, communications, finance, training development and delivery, technologies, information systems and technology, software development, public policy, and law.

Service areas include:

- Strategic Consulting & Facilitation
- Program Planning, Audits, & Evaluation Support
- Survey, Marketing, Education & Outreach
- Data Analysis
- Partnership Development & Support
- Instructional Design & Training
- Applications & Web Development
- Event, Conference & Exhibition Support
- Graphic Design

*Supporting Health and Wellness with Effective Programs!*

HEALTH



For over 20 years, TBG's staff has successfully served the Department of Health and Human Services (DHHS) and the National Institutes of Health (NIH). TBG's record of superior performance on the NIH's Contractor's Evaluation testifies to our ability to provide excellent services to our clients. We work with national and international stakeholders to introduce and manage programs that support the health and well being of our country and its targeted audiences.



**THE BALDWIN GROUP, INC.**

*Delivering Inspired Results!™*

# How We Help

Our integrated health and wellness support is tailored to facilitate problem-solving and decision-making; strengthen effectively-run programs, and support meetings, conferences, and exhibitions. Specializing in facilitating effective programs, we partner with each client to accomplish its mission.

*“Thank you so much for all your efficiency in organizing this (meeting), and dealing with our last-minute changes; very much appreciated by all of us.”*

-NIDA Project Leader



*“Thank you, you are fantastic – I am really impressed with the great service!”*

-DHHS Regional Program Consultant



## Recommend Objectives

- Developed a campaign for parents of young children to increase the use of food thermometers to determine whether food is cooked safely.
- Prepared Process Logic Models that graphically convey the goals, inputs, outputs, health and wellness outcomes, impacts, and metrics for review.
- Developed cost-benefit analyses to determine how well, or how poorly, a planned action may turn out.



## Research Groups/Audiences

- Gathered information from national infectious disease data to establish benchmarks on who has been affected by food-borne illnesses.
- Obtained results from target audience focus groups to understand viewpoints and culture toward safely preparing foods.
- Identified the stakeholders involved, conduct focus group sessions and conference calls with each of these, and analyze the results.



## Recommend Policies

- Developed internal understanding, capability, and relevant project models to incorporate resources and expertise dedicated to reduce food-borne illnesses.



## Develop Messages

- Created and produced a wide variety of conference and meeting documents and collateral materials to identify treatment for drug- and alcohol-addictive diseases and mental disorders.
- Worked with Press Offices to write and produce a satellite Video New Release (VNR) and created other promotional materials for a drug project.



## Manage Programs/Projects

- Handled support details, such as scientific editing and writing, language translation, formatting and printing, video and audio-taping, and transcription of scientific meetings.
- Designed, developed, and maintained an in-house database, which provides automated access to consultants, vendors, and meeting/conference activities, and expense and payment information.
- Selected and reserved meeting space that can streamline the process of venue selections and help ensure the Government receives the best possible value.
- Provided logistics, coordination and travel reimbursement for speakers/ attendees and process and quality assurance measures procedures are in compliance with regulations.



## Monitor Progress

- Provided results which showed statistically significant changes in the use of food thermometers, with the biggest gains in the target audience, and set the stage for the campaign's national rollout.
- Evaluated the program and components to determine positive features of the program and opportunities for improvement.
- Designed changes in programs, components, and processes to improve the process, reduce problems, and apply best practices with key decision makers.
- Improved the performance and operation of computer facilities by collecting and producing reports field inspectors and delivering consolidated reports on a just-in-time basis.

To learn more, visit [tbgroupconsultants.com](http://tbgroupconsultants.com)